



SCREWFIX

**TRADE
APPRENTICE
2016**

INFORMATION PACK

**COULD YOU BE THE
TRADE APPRENTICE OF 2016?**

#SFTA



IN ASSOCIATION WITH

NATIONAL SOCIETY
OF APPRENTICES

Google

SCREWFIX

**TRADE
APPRENTICE
2016**

**ARE YOU
UP FOR THE
CHALLENGE?**



WIN A TRADE BUSINESS KIT WORTH £10,000

**DO YOU HAVE OUTSTANDING
TRADE STUDENTS?**

WE WANT TO MEET THEM!

**APPLICATION FORMS ARE AVAILABLE AT;
WWW.SCREWFIX.COM/SFTA OR
WWW.FACEBOOK.COM/SFAPPRENTICE
OR YOUR LOCAL SCREWFIX STORE**

COMPETITION OVERVIEW

The Screwfix Trade Apprentice of 2016 is launching in February 2016 after the success of the first competition last year. The competition is a great opportunity for future tradespeople to showcase their skills and gain national recognition, plus a fantastic prize!

We are looking for apprentices and full time students who are currently studying a trade related course and who go beyond the expected!

Are you an outstanding trade student who is motivated to succeed as an independent future tradesperson? Maybe you're a tutor or employer with a student who demonstrates ambition, determination and exceptional professional orientation?

Yes? Then this competition is not to be missed!

WE WANT TO FIND THE UK'S BEST APPRENTICE!

Background:

Screwfix is committed to supporting the next generation of tradespeople.

This competition is all about highlighting the fantastic work, commitment and future careers our trade apprentices have ahead of them.

There is currently a widely reported skills gap within the UK, with less people taking up trade apprenticeships.

More than three quarters of UK trade professionals want the Government to raise the number of apprenticeship places to encourage as many school leavers to take up apprenticeships as go to university.

**STUDENTS CAN ENTER
THEMSELVES OR
TUTORS AND EMPLOYERS
CAN APPLY ON THEIR BEHALF**

HOW TO APPLY

APPLY ONLINE

The application form for 'Screwfix's Trade Apprentice 2016' is accessible via the Screwfix Trade Apprentice 2016 Facebook page or Screwfix website, please visit;

- www.screwfix.com/SFTA

OR

- www.facebook.com/SFApprentice
- We are looking for a future tradesman or tradeswoman who is currently undertaking an apprenticeship or studying full-time at college for a qualification in any of the categories related to construction, planning, the built environment, engineering and manufacturing, for example;

Building
Plumbing
Electrical
Construction Management
Engineering Construction
Mechanic
Painting and Decorating

Brick Layer
Carpenter
Building Services Engineer
Surveying
Civil Engineering
Domestic Heating
Gas Industry

NOTE: To qualify, applicants must be enrolled at college and need to either have a part-time placement with an employer or be a full time college student.

APPLY IN STORE

You can also find application forms in your local Screwfix Store. Please visit the Screwfix Store Locator to find yours.

**Applications are open
from 8th February 2016 and
close on 6th March 2016.**



SUCCESSFUL CANDIDATES

SEMI-FINALS

Entries will be narrowed down to 30 candidates for the semi-finals. If a candidate has been successful with their application, he/she will be required to prepare a short YouTube video:

- The video will be based on a specific question which will be outlined within their congratulatory email
- We are looking for creativity, trade knowledge and professionalism

NOTE: When uploading videos to YouTube, candidates will be asked to change the privacy settings to private and Screwfix will not share candidates videos without their consent.



FINALS!

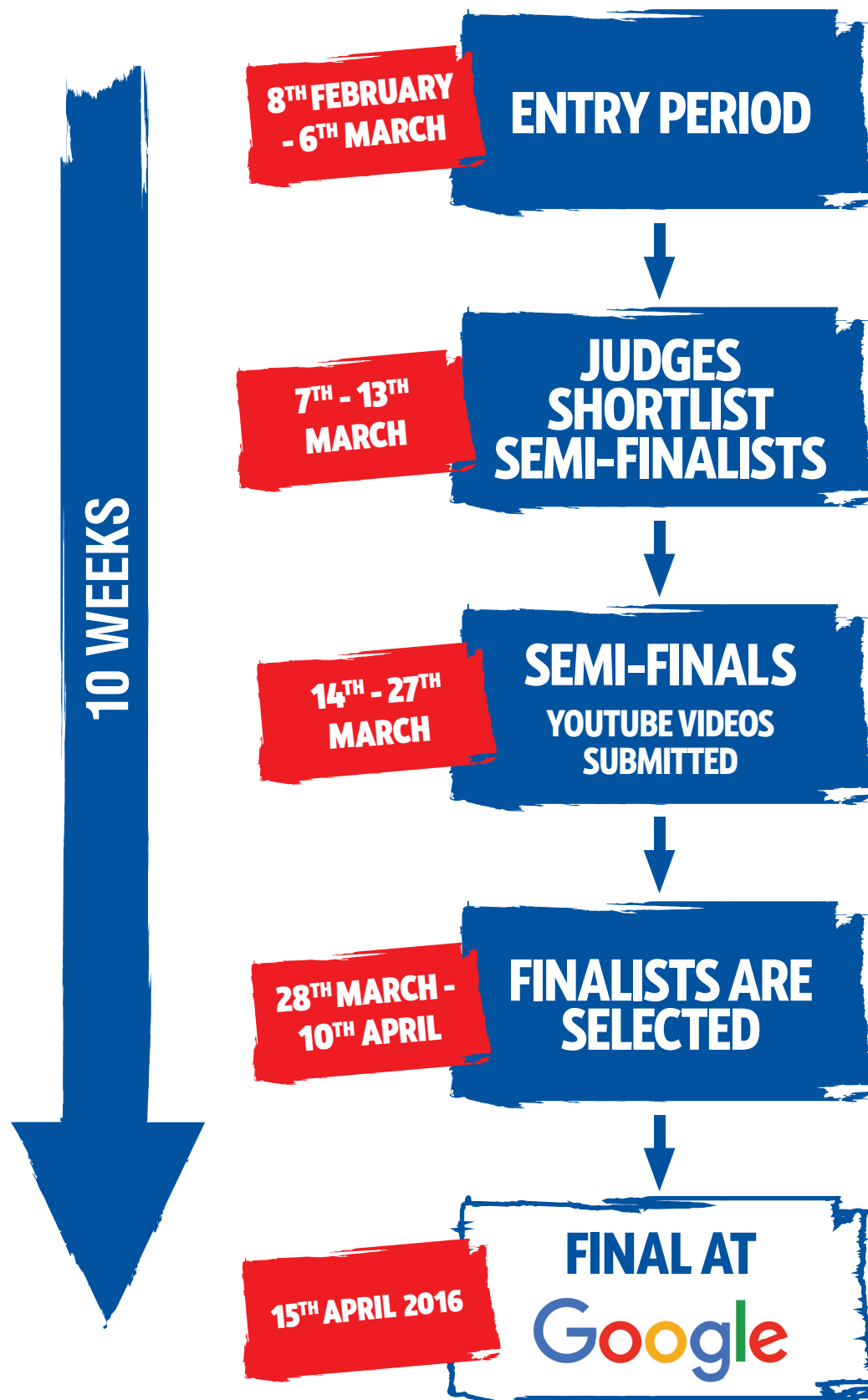
Finalists will be invited to Google's Head Office in London for the 'Screwfix Trade Apprentice 2016' final! The final will take place on 15th April and there are only 10 finalist spaces available.

- They will be required to take part in an interview and a group task (this will not be manual skills based)
- Students will be judged by a panel of expert judges
- Judges will be looking for apprentices with;

- ✓ Professionalism
- ✓ Business interest
- ✓ Knowledge of their chosen industry
- ✓ Goals and ambitions
- ✓ Enthusiasm
- ✓ Determination
- ✓ Innovation



COMPETITION TIME LINE



THE PRIZE!

Ultimate Trade Starter Bundle!

The winner will be awarded with an ultimate business trade bundle! This is geared with everything a future tradesperson may need to start up their career:

- Google 9 Nexus tablet equipped with accessories
- A laptop, and accessories, kitted out with the latest software
- £5000 worth of Screwfix products
- Screwfix will provide up to £3000 worth of funding for the winner to undertake career enhancing courses or workshops of their choosing, for example, this could be a course in website design or accounting
- Not forgetting the title of Screwfix's Trade Apprentice 2016 and the right to use logo's on all business material



Prizes shown are for illustration purposes only

Benefits for your College:

If your student wins 'Screwfix Trade Apprentice 2016', we will provide your college with £2000 worth of Screwfix vouchers to spend on workshop equipment, helping your college to continue providing outstanding services for tomorrow's trade professionals.

The competition will be promoted by Screwfix, both online and via National PR.

We hope we can help raise awareness of apprenticeships and encourage students to look into local courses.

**£2,000 WORTH
OF SCREWFIX
VOUCHERS FOR
YOUR COLLEGE!!**

ABOUT SCREWFIX

About Screwfix:

Screwfix is recognised as being “where the trade buys” offering a straightforward and transparently-priced retail experience that enables busy tradesmen to shop 23,000 products over the phone, online, via their mobile or from their local store.

- From power tools and workwear to cables and pipe fittings, more than 11,000 products are available to pick up from the national network of over 458 stores. A further range of over 13,000 products can be ordered over the phone, online or from a local store for next day delivery, with orders taken up until 7pm to home or site.
- Screwfix.com attracts 2 million unique visitors per week and the Screwfix Click & Collect service means customers can conveniently purchase supplies online (or over the phone) and then collect from store just five minutes later.
- Customers can call the UK-based Screwfix Contact Centre 24 hours a day, 7 days a week (including bank holidays) on 0500 41 41 41, or on the mobile-friendly 03330 112 112.
- All 425 stores are open 7 days a week and from 7am Monday to Friday.
- 9 out of 10 customers would recommend Screwfix to a friend.

Screwfix is part of Kingfisher plc, an international home improvement company which operates nearly 1,200 stores in 10 countries in Europe. Its main brands are B&Q, Castorama, Brico Dépôt and Screwfix. Kingfisher also operates the Koçta joint venture in Turkey.

For further information go to
www.kingfisher.com



SOCIAL MEDIA!

Be sure to follow us on Facebook, Twitter and Google Plus by searching 'Screwfix Apprentice' or #SFTA. We will be posting regular updates about the competition and answering any of your questions!



#SFTA

Contact us

Please feel free to contact us via any of our social media channels stated above or if you have any further queries please contact apprentice@screwfix.com

SCREWFIX

**TRADE
APPRENTICE**

2016



**NOMINATIONS WELCOME FROM
APPRENTICES OR EMPLOYERS**